



Appelbaum Training Institute

MOBILE PRIVACY STATEMENT

Version, February 2017

The privacy of all of our Users is very important to us. When you, as an App-user, use the service, we, Appelbaum Training Institute (ATI), process your Personal Data. This Privacy Statement describes how we safeguard and process your Personal Data. We recommend you to read it carefully.

1. What is stated in this Privacy Statement?

Parties inform you in this Privacy Statement about:

- The kinds of Personal Data processed;
- The purposes for which Personal Data is processed;
- Where the Personal Data are processed;
- The security measures in place to protect Personal Data;
- Limits of responsibility concerning third parties;
- Viewing, changing and deleting your Personal Data;
- Changes to this Privacy Statement;
- What to do if you have any questions or remarks.

2. The kinds of Personal Data processed

A. Personal Data by using our Service

In order to improve the Service, we use anonymous Data. This information will not go public through the Service and is not sold or shared by ATI with other parties, companies, or organizations, unless we are legally obligated to share it with law enforcement agencies.

B. Automatically generated information

Like most other websites and online services, we gather and process automatically generated information about how you use the App. The information gathered includes your IP-address and/or an unique device ID.

If you specifically opt-in, the App may collect your geo-location information. In any event, you can block geo-location collection through the settings of your mobile device.

If you specifically opt-in to permit access and collection of information from your social network account, then your basic personal information in your social network account will be collected (such as your name and email address) as well as your social network user id (but not your password) and parameters related to the posts you shared through the App. Please refer to the social network's privacy policy for more details on how you can set the privacy preferences of your account to control the information that may be accessed and retrieved.

This also occurs with regard to the automatically generated information about how you use the App. This kind of information helps us to better understand how the App is used, and how we can improve the

Service to suit the need of you as an user. If you enable the user authorization features inside the App, the following additional information will be stored:

- Name;
- Email address;
- Age range (optional);
- Gender (optional);
- Phone number (optional);
- Additional profile information returned by an external provider such as Facebook or LinkedIn.

To provide the App-owner with information about the usage of the app, we are also collecting the following information anonymously -- this is generic and not tied to your specific mobile phone:

- When you open the app;
- The blocks you've opened inside the app and the amount of time you've spend in this block;
- Actions such as music playback, opening urls etc.
- When you leave the app;

Note: if the user authorization features are enabled we are able to link the anonymous information to you once you login.

C. Specific information

When you upload Data, including photos in the App, this will be shared and can be viewed by all other users of the App.

3. The purposes for which Personal Data is processed ?

A. Purposes

Parties processes Personal Data for the following purposes:

- to enable you to use the Service;
- to keep you updated with relevant information about our Service;
- to improve and/or customize the Service;
- to provide support;
- to pass your personal data to third parties, such as law enforcement, because we are legally obliged to do so.

4. Where are the Personal Data processed

The Service is provided by using hosting services in the European Economic Area. However, the Personal Data processed may be transferred to, and stored on, servers maintained or located in a country outside the European Economic Area (EEA), such as the United States of America. Those third parties state that it shall adhere to the Safe Harbor principles and it is affiliated to the Safe Harbor program of the U.S. Department of Commerce. This means that there should be an adequate level of protection for the processing of Personal Data. You agree to this transfer and processing outside the EEA. We will take all steps reasonably necessary to ensure that your Personal Data is treated securely and in accordance with this privacy policy.

Parties have no control or influence over the content, websites or services of these third parties. Different privacy policies may apply to the use of third party websites and services. This Privacy Statement only relates to Personal Data which have been obtained by parties through your use of the Service for its own purposes. Parties do not accept any responsibility or liability for the content, practices or operation of third party websites and services.

5. Children's privacy

Personal information about children is not knowingly or intentionally collected.

6. Security

Measures are implemented to secure your personal information, to minimize the risks of damage, loss of information and unauthorized access or use of information. However, these measures are unable to provide absolute information security. Therefore, although efforts are made to secure your personal information, it is not guaranteed and you cannot reasonably expect that the App and its related databases will be immune from any wrongdoings, malfunctions, unauthorized interceptions or access, or other kinds of abuse and misuse.

7. Changes to this Privacy Statement

This Statement may be updated at any time. Parties will publish any updated version of the Privacy Statement via the Service. Parties encourage you to check this page from time to time to be aware of any changes to this Privacy Statement and to stay informed about how parties protect your Personal Data. You acknowledge and agree that it is your responsibility to review this Privacy Statement periodically and familiarize yourself with any updates.

You agree to be bound by any of the changes made to this Statement. Your continued use of the App after the changes take effect will indicate your acceptance of the amended Statement. If you do not agree with the amended Statement, you must uninstall the App and avoid any further use of it.

8. What to do if you have any questions or remarks

If you have any questions or remarks about this Privacy Statement, please contact us by sending an email at <info@atiseminars.org> .

This Privacy Statement was last updated: February 22, 2017.