

MANAGEMENT GOING FROM GOOD TO GREAT

You do not have to choose. All of the following topics will be included.

Top Strategies for Success for “Great” Child Care Managers

5 essential skills for success as a leader ★ The #1 skill all great child care managers must have ★ Tools for effective communication ★ Words to gain cooperation ★ The TDP Method for management success ★ How to deliver constructive feedback in a way that creates positive change instead of anger or resentment

Awesome Strategies to Motivate Staff & Prevent Turnover

12 magical ingredients that staff members want ★ How-to’s to motivate your staff & create an enthusiastic, energetic, & efficient team ★ Techniques that reduce turnover & build team spirit ★ 10 teamwork terminators you need to avoid

Create a Fun Work Environment for You and Your Staff

A wealth of ideas to create fun, laughter, and staff appreciation for each other in just minutes a day ★ Peer recognition, appreciation, and rituals of celebration transform a child care center into a place where people want to go with enthusiasm ★ Drive your staff, parents, and children HAPPY! Leave this session with a big supply of smiles, chuckles, and grins to take back to your team

Great Ways to Defuse Anger and Calm Parents & Staff Down

Parents and staff can be whiny and confrontational ★ Learn great skills to keep yourself calm when provoked ★ Sidestep angry reactions like sarcasm, personal attacks and gossip, and focus on the issues ★ What to do immediately when hostility flares up ★ Simple solutions for complex challenges

**Please register early @
*atiseminars.org***
Click Here

Must-Knows for Building a Team with Parents

The more you and parents are a team, the better it is for children and your staff. Learn the “in’s and out’s” of parent conferences ★ Awesome strategies to prepare your staff so they are careful in what they say to parents ★ Great team building strategies

Tools to Eliminate Stress and Burn-Out

Do you feel bombarded by stress? This session is the answer for you. Learn from the experts – 22 proven ways to cope with the stress of managing a child care center ★ Receive great organizational tips to prevent stress before it ever happens ★ The #1 way to prevent burn-out ★ 10 easy tips for energizing yourself to feel your best

Power-Packed Practices for Hiring Staff that will Stay and Do a Great Job

Hiring the wrong staff members can affect the morale of your entire staff ★ Hiring the right staff is a vital key to keeping and growing your child care. Learn the mistakes most commonly made when hiring and how to avoid them ★ Interview questions to help prevent problems

A sell-out is expected!

BONUS

\$100 in Fabulous ATi Door Prizes
will be given away
at the seminar like T-shirts, Books,
CD’s, and Jewelry

ABOUT ATi

Dr. MaryIn Appelbaum & Marty Appelbaum, a mother/son team, are proud to present this management seminar. The Appelbaums have written books, appeared on TV, and are well-known experts and authorities on child care management. When you take an Appelbaum training, you know you will laugh and learn and take back strategies that you can immediately implement.

GREAT PRESENTER

DOUG MEDFORD, your program trainer, is a dynamic speaker, hand-picked by the Appelbaums to help present this exciting seminar for managers and directors. He is a certified teacher who is an outstanding presenter that has long-term experience successfully training teachers, child care managers, directors, as well as classroom experience. Doug’s seminars are lively, informative, fast-paced, and filled with practical and effective strategies. Doug is one of the nation’s leading educational humorists, using humor that makes this practical seminar the “best of the best.” Participants actually feel themselves involved in Doug’s presentations. He will educate you, motivate you, and make you laugh while giving your child care program valuable tools you can immediately implement.

GREAT REVIEWS

“The hours flew by! It was very informative, helpful, engaging, and fun. I thoroughly enjoyed it.”

Y. Cameron

“I always send my staff but I myself have never attended before. Now I know why they love your trainings. I learned so much.”

A. Lowry-Jones

“Awesome!!! Loved all the help and tools for success!!! Thank you.”

L. Alderson

Certificate of Attendance

Receive 5 MANAGEMENT HOURS (.5 CEUs)
recognized by
Minnesota, Michigan and Massachusetts.

