

THREE EASY WAYS TO REGISTER !!!

ONLINE: www.atiseminars.org
MAIL TO: Appelbaum Training Institute
 Registration Dept.
 104 Industrial Blvd., Ste. A
 Sugar Land, TX 77478
FAX TO: 1-281-494-4094
 Copy to white paper, then fax the paper. After faxing, please call to verify receipt.



Please make a copy of this form for your records.

Center Name/ Home Provider _____
 Telephone: (____) _____
 Secondary Phone: _____
 Address: _____
 City: _____ State: _____ Zip: _____

PLEASE PRINT CLEARLY

Name _____ Name _____
 Name _____ Name _____

Please list additional names on a separate sheet of paper.

E-mail Address (Print Clearly) _____

Have you attended an *Appelbaum Training Institute* seminar before? Yes No
 Confirmations are sent via Email only. Would you like confirmation? Yes No

Early Registration (NO LATER THAN APRIL 14, 2020)
 Group size 1-2 people \$199 per person
 Group size 3 or More \$189 per person
Regular Registration (APRIL 15 - APRIL 23, 2020)
 Group size 1-2 people \$220 per person
 Group size 3 or More \$209 per person

On-Site Door Registration \$235.00 per person (if seats available)

Number Attending: _____
 Pay by Check. Check # _____ Check Amount \$ _____
 Pay by Credit Card: _____Master Card _____Visa _____Discover _____Am Express
 Card No.: _____ Expiration: _____ CC Billing Zip: _____
 Name on Card: _____

You will receive a prestigious Certificate of Attendance, Seminar Handbook, self-study book and be registered for Door Prizes. Check-in begins at 8:45AM on April 24. Catered lunch is provided Friday, as well as afternoon snacks. Continental breakfast items will be provided on Saturday, April 25. After registering, your name goes on a master list. No confirmation number is needed. **There are no refunds, however, substitutions are allowed.** If you are not able to attend after registering, you will be given a credit valid for 1-year. Speakers, content, and dates are subject to change without notice in the event of circumstances beyond our control.



ATI:
 For questions call 800-232-4453
 Register at www.atiseminars.org



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Appelbaum Training Institute
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AN OUTSTANDING CONFERENCE FOR CHILD CARE DIRECTORS



Get a total of 25 training hours (2.5 CEU's) while learning new and innovative strategies.



- ◆ 2 Days Packed with Powerful Take-Back Strategies for Mgmt. Success
- ◆ Enjoy Catered Lunch Friday & Continental Breakfast Saturday
- ◆ Shop Great Exhibit of Latest Early Education Books & Products
- ◆ Receive 11 clock hours (1.1 CEU's) for Conference Attendance
- ◆ Receive Additional 14 clock hours (1.4 CEU's) for Completion of Self-Study Book, *Managing Legal Risks in Early Childhood Programs*
- ◆ Network with Early Childhood Managers from Across the USA
- ◆ Enjoy a Great Location: The Famous Houston Galleria

DATE AND CONFERENCE LOCATION:
 Friday, April 24, 2020: 9:30 am – 4:30 pm
 Saturday, April 25, 2020: 8:00 am – 12:00 pm
SHERATON SUITES HOTEL GALLERIA
 2400 West Loop South
 Houston, TX 77027
 Register at atiseminars.org

MEET THE CHILD CARE MANAGEMENT REGULATIONS
 Get a total of 25 training hours (2.5 CEU's) while learning new and innovative strategies: 11 Clock Hours (1.1 CEU's) for conference attendance and 14 Clock Hours (1.4 CEU's) for completion of clock-hour self-study book approved in most states.

Child Care Management Summit

Strategies for Success

New Topics for 2020 ~ Designed Specially for Child Care Managers

You do NOT have to choose. All of the following topics are included.

33 Sure-Fire Ways to Motivate Staff

Best of the best motivation strategies to energize and motivate your staff so they want to stay. Learn effective great ways to build morale and keep staff "fired up" instead of "fired out!"

7 Leadership Habits of Highly Effective Child Care Managers

Learn the must-knows for being the most effective child care manager you can be. Learn the 4 typical styles of leadership and discover which one you are, and what works and doesn't work with staff.

Highly Effective Ways to STOP Staff Turnover

Staff turnover can be one of the toughest issues facing early childhood managers. Learn effective strategies for building a team in which everyone wants to participate.

How to Ask for and Get What You Want from both Parents & Staff

Make things happen, and get things done Discover the exact words and methods to use.

The Insider's Scoop on the Latest Child Care Regulations

Get the inside scoop on things you need to know in child care licensing. Get your questions answered and leave this important session knowing what is most important for you and your center.

How to Successfully Handle Difficult Problem Employees

Difficult staff members can create workplace chaos that spreads to your entire staff. Learn the top 5 child care staff complaints & what to do about them. Terrific tools for difficult employees.

Help Prevent Staff Absenteeism with Workplace Wellness

Having staff not show up because of illness can create huge problems. Receive great tools to nurture healthy and productive workers.

14 Signs that an Employee is "Going Downhill"

There are warning signal when a staff member is starting to go downhill. Receive the tools you need so you are prepared and forewarned.

The Busy Manager's Tips on How to DELEGATE

There aren't enough hours in the day to do it all yourself. Learn how to delegate effectively and successfully. How to choose reliable and productive people to help.

Create Knock Your Socks Off Service & Teambuilding Parents Will Love

Keep the families you have & get them talking positively about your center to everyone ★ Learn great ways to train staff to create a team with families.

How to Successfully Handle Difficult Problem Employees

Learn what works and what doesn't work when you have a difficult employee ★ Great communication skills that work.

5 Big Child Care Staff Complaints and What to Do About Them

There are common things that bug early childhood staff. Learn what they are and how to handle them to make them go away.

The #1 Skill that All Great Child Care Managers Must Have

Learn this skill, and your job will become so much easier! Discover the answer that may have been eluding you and how to do it!

Bonus: Laugh & Learn with Doug Medford



"How On Earth Do You Handle the Hard-to-Handle Child"

Powerful proven strategies to teach your staff ★ Receive strategies for children who Bite ★ Don't Listen ★ Can't Sit Still ★ Tattle ★ Hit ★ Kick ★ Spit ★ Have Tantrums



Catered Lunch & Learn

Catered Lunch with Great Table Topics with Child Care Managers

Enjoy a pleasant catered lunch with other child care directors and managers. Meet new friends from around the state and country networking & discussing the most pressing concerns of early child care managers.

AMERICA'S LEADING EARLY CHILDHOOD MANAGEMENT EXPERTS



MARYLN APPELBAUM is well-known as a national and international outstanding authority on children, education, and families. Maryln has been owner and director of three child care centers and one private school for children. She has written more than 30 how-to best-selling books, has appeared on television and is a keynote speaker across the U.S. Maryln is fun, motivational, and caring, as she shares personal experiences and expert strategies.



MARTY APPELBAUM is known across the country as an authority on child care. He has been an administrator, director, and teacher in child care centers. Marty has appeared on television and radio talk shows sharing his expertise. He knows how to motivate and inspire staff and has led the Appelbaum team to win "Best Place to Work" in Houston 3-years in a row. He is a sought-after motivational expert on child care management.

GUEST PRESENTERS

DOUG MEDFORD is one of the nation's leading educational humorists. His talks are lively, informative, fast-paced, packed with humor, and filled with great strategies for success with behavior problems in children. Using humor that is intelligent and inventive. He will educate you, motivate you, and make you laugh while giving you valuable tools.

CHILD CARE LICENSING EXPERT, Christina Harvey, is the Southeast District Director for the Texas Department of Family and Protective Services, Child Care Licensing. She has 30-years of experience working with children & child care and has spent more than a decade with child care licensing.

GREAT CONFERENCE

Great Speakers * Great Galleria Location *
Great Networking * Great Lunch & Snacks included *
Great Fun Learning with the Appelbaums

CERTIFICATE OF ATTENDANCE 25 CLOCK HOURS

11 Clock Hours, 1.1 CEU's for attendance

14 Clock Hours, 1.4 CEU's upon completion of the book,

Managing Legal Risks in Early Childhood Programs (Included)

